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SCHREIER DEZIN

THE FUTURE OF NAPLES HOME DESIGN



SCHREIER INTERIOR

SCHREIER DEZIN HOME

ID-2

How a New All-Star Team Plans to Reinvent the Homes of Naples

Story by Hunter Powell

When you think of what a home looks like in Naples, FL, a few words come to mind: high-quality, luxurious, beautiful—perhaps even coastal living. During a time of great change in the region of Southwest Florida, a team of the highest caliber has come together to usher in a whole new frontier for the Naples home. This recently formed team, known as Schreier Dezin Home, has one key mission, according to founding member Jeff Schreier: “Bringing extreme luxury to Naples, and making it more approachable for the masses.”

Schreier Dezin Home is spearheaded by Jeff Schreier, Matt Schreier and Lyn Buck of Schreier Interior, along with Kaitlin Lammers, head of interiors and Gregory Palmer and Sebastian Drexel of Harrison Design. Launching this spring, Schreier Dezin Home seeks to introduce courtyard home design to Naples, a concept that is very popular elsewhere the nation, but is not as prevalent in Southwest Florida.

While some courtyard homes can be found in the region, Schreier Dez-

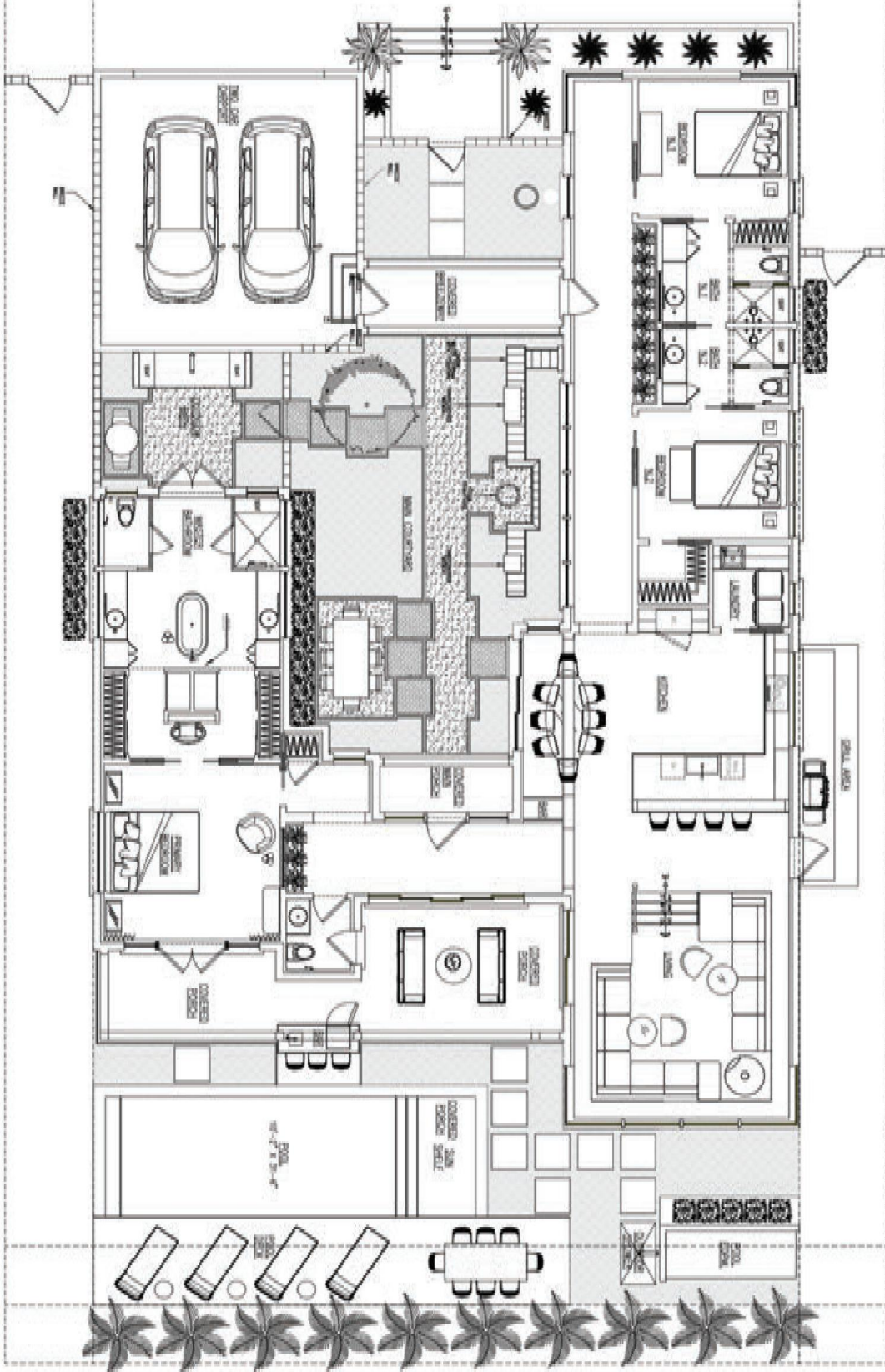
in Home wants to make this style a staple of home design in Naples. Why does it work for this area? “Courtyard-style living brings back a home design where your entire surroundings are made up of the inside and the outside,” says Jeff. “What we learned from COVID is that people want their home designed to maintain their privacy, but they also want to open it up to have gatherings with other people.”

For the design team, the concept of courtyard-style living has its roots not only in COVID, but in Hurricane Ian as well. The latter affected many Florida homeowners, and Jeff was no exception. In the wake of the hurricane, Schreier Dezin Home got its start, as Jeff and Gregory saw the need for new homes in Naples, specifically in the Naples Park area. The neighborhood is ideal for the architectural variety the team seeks to offer with courtyard-style homes.

The courtyard home is instantly recognizable as a mark of quality with its large, open areas as the centerpiece of the build itself. But what makes it special for Naples is the privacy it provides while allowing for true

MAIN LEVEL FLOOR PLAN

SCALE: 1/4" = 1'-0"



| MAIN HOUSE SQUARE FOOTAGE | |
|---------------------------|---------------|
| CONDITIONED SPACE | 2,794 SQ. FT. |
| UNCONDITIONED SPACE | 817 SQ. FT. |
| TOTAL SQUARE FOOTAGE | 3,611 SQ. FT. |

20'-0" ROOM
SEPARATOR LINE

10'-0" POOL ROOM
SEPARATOR LINE

5'-0" BOX ROOM
SEPARATOR LINE

ID-1

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EXPLANATIONS AND NOTES ARE ON OTHER SHEETS
ALL DIMENSIONS UNLESS OTHERWISE NOTED



From top left clockwise:Lyn Buck, Matt Schreier, Gregory Palmer, Kaitlin Lammers, Sebastian Drexel, Elizabeth Schreier, Jeff Schreier, Chanel Clayton

open-air Florida living. “It gives you inherent privacy you wouldn’t necessarily have with a regular backyard,” says Gregory. “With a courtyard, you’re controlling the environment. All the rooms of a courtyard home are focused towards the center, which is what you control in the home design. This allows you to leave your doors open and still feel private while enhancing the natural light of the home.”

Augmenting the natural light of the space and letting a breeze come through while still controlling the privacy of your home is exactly what courtyard living is all about. These homes feel distinctly Florida. “We’re building these homes with Florida in mind,” says Gregory. “We’re not building them as you would in other places. The interiors are very much of today, but with a level of timelessness.” Jeff adds, “Like the architecture that Greg’s team builds, the interiors are also timeless. The stone floors throughout the home are brought out to the exterior; it’s cladding the interior so it enhances the architecture, rather than competing with it.”

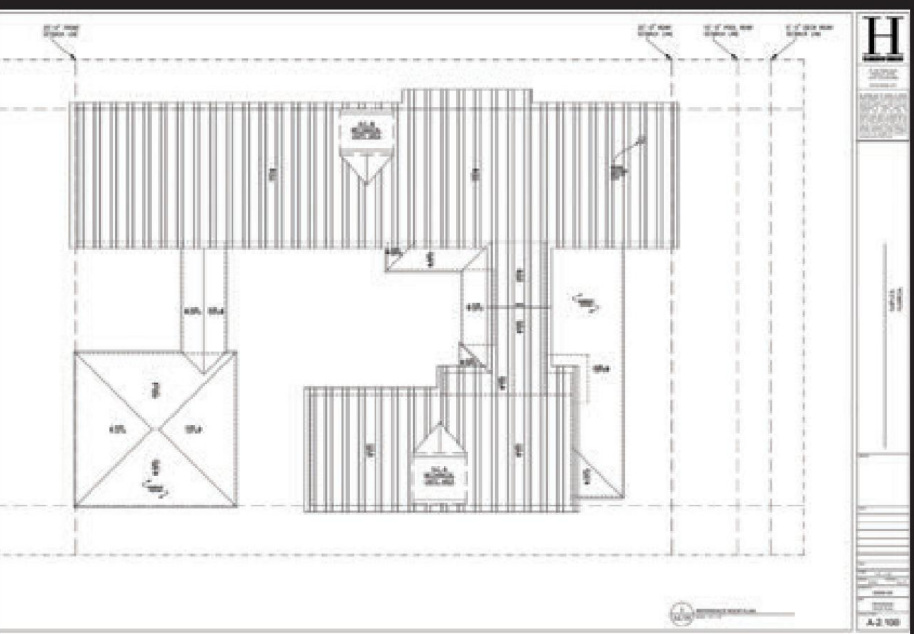
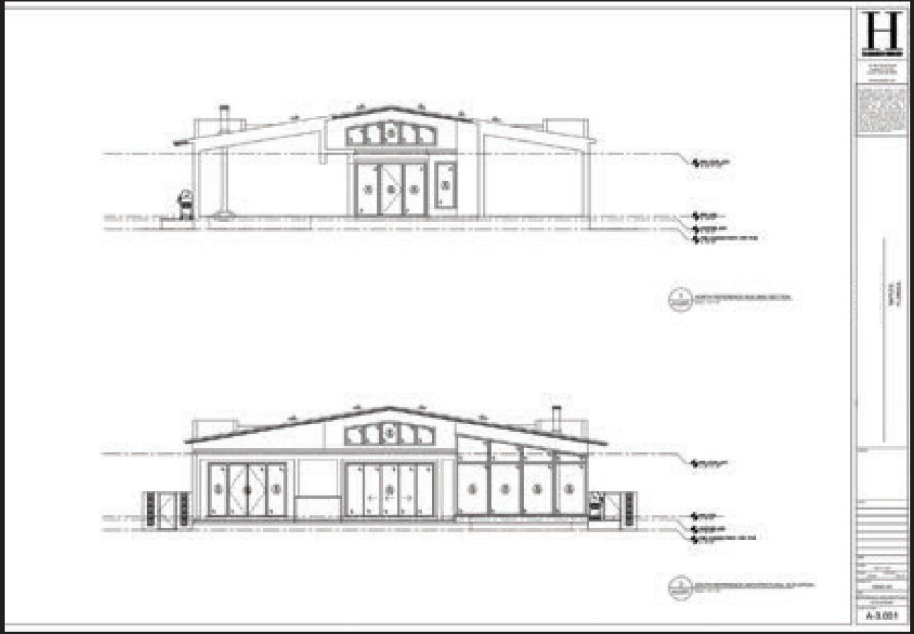
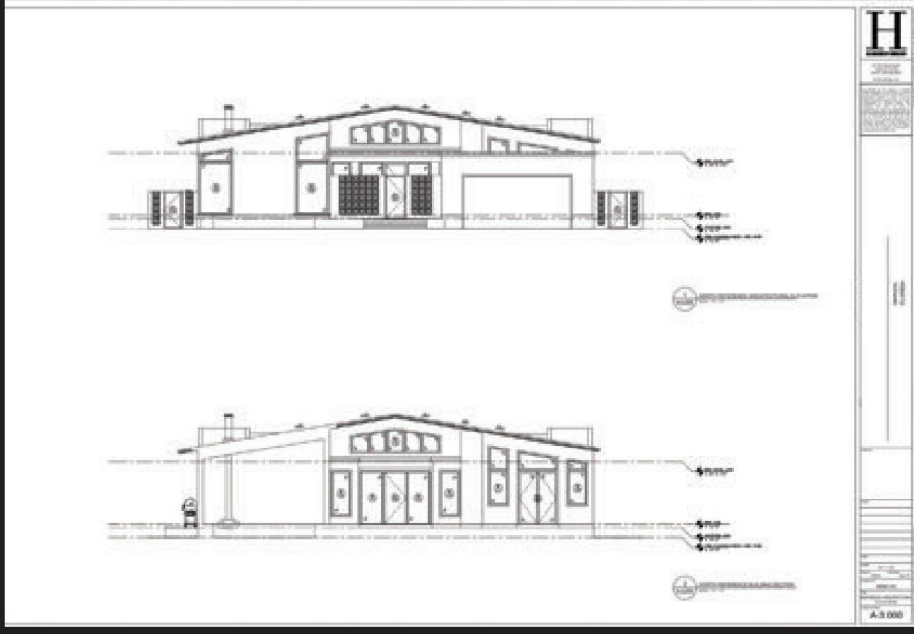
This collaboration of interior and exterior is achieved through a minimalistic approach that Jeff calls “intentionally under-designed.” With interior elements like stone floors, sunken living rooms, hanging fireplaces and indoor planters, the entire home feels in harmony. The





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lines between interior and exterior meld together to create a sprawling feeling of a home that “lives bigger than it actually is.” This feeling connects back to what Greg says is the ultimate purpose behind the Schreier Dezin Home team: to create courtyard homes that feel like the pinnacle of luxury, but are something that the majority of Naples homeowners can afford.

The team also seeks to make a difference architecturally by bringing fresh design to Southwest Florida, inspiring new ideas of how homes can be designed in this community. This means building homes better—building them to withstand the forces of nature—while also creating architecture that visually improves the neighborhoods. “Each house will have its own unique characteristics; that’s a huge part of our vision,” says Jeff. “There’s too much repetitiveness going on.” Making each courtyard home unique allows each firm to showcase their talents into a truly custom design. It’s a concept that Jeff, Gregory, Sebastian, Kaitlin, Lyn and Matt are championing as “intentional design.”

Schreier Dezin Home’s entire team shares the mindset of rejuvenating Naples with intentional design that enhances the lives of residents. Each team member is excited to give back to the community and enable more people to have access to this high-effort design. “We’re closing the gap in affordability so more people can see the value in good design,” says Jeff. “This is a partnership in bringing intentional design to the masses—to create a sense of peace in the home through courtyard style.” One thing is for sure: as the Naples area continues to grow, the Schreier Dezin Home courtyard style will help Naples retain the beauty and elegance for which the city is known.

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